



**STEPHENIE  
 WINGYUEN YEUNG**



Principal, Ten Penn Center

**PRACTICE AREAS**

- Intellectual Property

**PROFESSIONAL  
 AFFILIATIONS**

- Asian American Women’s Coalition (AAWC), Board Member
- American Bar Association, Member
- Pennsylvania Bar Association, Member
- Certified Information Privacy Professional/US (CIPP/US)
- International Association of Privacy Professionals, Member
- Women in EDiscovery, Philadelphia Chapter, Member

**PRACTICE FOCUS**

Stephenie Yeung is a principal in the firm’s Intellectual Property practice group. Stephenie’s practice ranges from protecting clients’ intellectual property through securing trademark and copyright registrations from the United States Patent and Trademark Office and Copyright Office, monetizing and licensing those assets, to enforcing those rights through administrative proceedings, arbitration, and litigation in federal courts. These clients operate in a range of industries, including technology, health care, sports and higher education.

**REPRESENTATIVE MATTERS**

Litigation Matters

- Defended manufacturers and retailers of sunglasses, sporting goods, and gourmet food products against claims for patent infringement, trademark infringement, copyright infringement, and misappropriation of trade secrets
- Represented a manufacturer and distributor of cosmetic goods against counterfeiters in a trademark infringement action
- Represented trademark owners in disputes over others’ use or attempted registration of similar trademarks
- Counseled clients on electronic discovery issues

Intellectual Property Transaction Matters

- Assisted colleges and universities on a range of IP issues, including athlete use of name, image and likeness
- Secured trademark rights for clients in a variety of industries and protected these rights in administrative opposition proceedings before the Trademark Trial and Appeal Board
- Registered copyrights and counseled clients on copyright protection and fair use issues
- Secured patents in different technologies, including computer software, medical devices, genetic engineering methods, sporting goods, and mechanical devices
- Conducted intellectual property due diligence assessments in connection with the clients’ technology transfer or licensing of mergers and acquisitions
- Handled assignments of intellectual property rights

Pro Bono Matters

- Counseled nonprofit civic organizations about use and protection of their service marks

**PUBLICATIONS**

- Co-Author, "Here are 3 intellectual property matters to settle in setting NIL rules," *University Business Magazine*, October 7, 2021

**SPEAKING ENGAGEMENTS**

- "Update on Structuring Student-Athlete NIL Agreements: Recent Decisions, Regulations, and Key Developments," Webinar, January 5, 2023

**LANGUAGES**

- Cantonese Chinese
- Mandarin Chinese

**EDUCATION**

- Boston University School of Law, J.D.
- Boston University School of Public Health, M.P.H.
- Barnard College, Columbia University, B.A.

**ADMISSIONS**

- District of New Jersey
- Eastern District of Pennsylvania
- New Jersey
- Pennsylvania
- U.S. Patent and Trademark Office