



DAVID JOHNSON
Principal, Tysons Corner

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PRACTICE AREAS

- Cannabis Law
- Hospitality
- Intellectual Property
- New Paradigm Counsel®

PRACTICE FOCUS

David Johnson is a Principal attorney in the Intellectual Property practice group. He helps businesses manage complex brand issues, focusing on intellectual property strategies, prosecution, and enforcement. He also works on a wide variety of branding and technology-related matters, including social media and advertising, privacy, product and packaging claims review, and intellectual property transactions. Mr. Johnson draws on his in-house legal and business experience to partner closely with clients to help them plan for their long-term business goals and tolerances for risk in strategically managing, building, and protecting multi-national intellectual property portfolios. He has experience advising clients ranging from pre-launch start-ups to Fortune 100 companies. Mr. Johnson also has experience guiding clients through a wide range of commercial transactions including IP acquisitions and licensing, influencer engagements, and publishing agreements. Mr. Johnson received his Juris Doctorate from William & Mary Law School, where he was Executive Editor of the William & Mary Business Law Review, Staff Editor of the William & Mary Brigham-Kanner Property Rights Conference Journal, and a member of the Business Law Field Consultancy Clinic at William & Mary's Mason School of Business.

POINTS OF DISTINCTION

- Virginia Super Lawyers Rising Star (Intellectual Property), 2020 - 2022
- Washington, DC Super Lawyers Rising Star (Intellectual Property), 2020*
- Virginia Business Magazine, Virginia Legal Elite - Young Lawyer, 2019-2020

EDUCATION

- William & Mary Law School, J.D.
- Johns Hopkins University, B.A., International Studies (Honors)

ADMISSIONS

- Virginia
- New York
- U.S. Court of Appeals for the Fourth Circuit